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wine professionals and their trade. The

authors interviewed the elite of the

sommelier community, and their

colleagues' insights,

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A fascinating exploration of the inside world of sommeliers, sharing their unique perspectives, extensive expertise, and best stories. Rajat Parr's profound knowledge of wines, deep relationships with producers, and renowned tasting abilities have made him a legend in the business. As win

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Take the mystery out of Merlot and put the pleasure back into pairing and sharing wine with sensory secrets from Hollywood's Sommelier! Caitlin Stansbury's revolutionary book will teach you to understand what wines you like and why you like them so that you can evaluate and enjoy their sensual delights on your own terms, regardless of price tags or product reviews. The crown jewel of Wineocology is Caitlin's "Simple Sommelier System," the groundbreaking program that changes the way you see, smell, touch, and taste wine. A strengthening system for

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your senses, Wineecology shows you how to sharpen your eyes, nose, and mouth so that the information they provide is used to expand and enhance your relationship with wine. Whether you are an adventurous beginner or a seasoned connoisseur, Wineecology will make you an expert wine-know!

Winner of the prestigious André Simon Drink Book Award The first definitive reference book to describe, region-by-region, how the great wines of Europe should taste. This will be the go-to guide for aspiring sommeliers, wine aficionados who want to improve their blind tasting skills, and amateur enthusiasts looking for a straightforward and visceral way to understand and describe wine. In this seminal addition to the wine canon,

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noted experts Rajat Parr and Jordan Mackay share everything they've learned in their decades of tasting wine. The result is the most in-depth study of the world's greatest wine regions ever published. There are books that describe the geography of wine regions. And there are books that describe the way basic wines and grapes should taste. But there are no books that describe the intricacies of the way wines from various subregions, soils, and appellations should taste. Now, for the first time ever, you can learn about the differences between wines from the 7 grand crus and 40 premier crus of Chablis, or the terroirs in Barolo, Champagne, and Bordeaux. Paying attention to styles, winemakers, soils, and the most cutting-edge of trends, this book explains how to understand

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the wines of the world not in the classical way, but in the modern way--appellation by appellation, soil by soil, technique by technique--making it an essential reference and instant classic.

Master the art of entertaining and cement lasting business relationships in the process You're at a fancy downtown restaurant for dinner with a million-dollar business deal on the table. The waiter hands you the wine list. Now what? So much for that shiny M.B.A. and your powerful business connections. What matters right now, at this moment, is your wine IQ—and your ability to entertain this client in a way he'll never forget. In *Power Entertaining* Eddie Osterland, Master Sommelier, and America's foremost wine and food coach outlines dozens

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of power entertaining tips that can make anyone a more effective host or hostess—be it at a corporate business event or private dinners with clients in restaurants. When it comes to hosting big business meetings or important sales events, you will discover how to entertain business clients and business associates with ease, knowledge, and confidence, using good wine and food as the ingredients to build strong and lasting business relationships. Teaches how to transform boring business meetings and sales functions into memorable social events that people will want to attend again and again Enables you to build long-term business relationships based on the time-honored principles of courtesy, generosity and old world hospitality Learn how to convince the restaurant's Maitre d' to give them the

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best table in the house—even on a busy Friday or Saturday night Success is always in the details, so master the finer points of entertaining before your next big business event.

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Puckette writes that this book is the
Kitchen Confidential of the wine world,
she's not wrong, though Bill Buford's
Heat is probably a shade closer.
—Jennifer Senior, The New York Times
Professional journalist and amateur
drinker Bianca Bosker didn't know
much about wine—until she discovered
an alternate universe where taste
reigns supreme, a world of elite
sommeliers who dedicate their lives to

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the pursuit of flavor. Astounded by their fervor and seemingly superhuman sensory powers, she set out to uncover what drove their obsession, and whether she, too, could become a "cork dork." With boundless curiosity, humor, and a healthy dose of skepticism, Bosker takes the reader inside underground tasting groups, exclusive New York City restaurants, California mass-market wine factories, and even a neuroscientist's fMRI machine as she attempts to answer the most nagging question of all: what's the big deal about wine? What she learns will change the way you drink wine—and, perhaps, the way you live—forever. Think: Eat, Pray, Love meets Somm. theSkimm As informative as it is, well, intoxicating. Fortune

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A stunning monograph, depicting the
real, unstaged, natural beauty of
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photographer and wine industry insider Behind the polish and the glamour of the tasting room is an industry notable for its complex labor challenges and its constant duel against unforgiving natural conditions. Longtime Napa-based photographer Jimmy Hayes, who has been documenting the California wine industry since 2014, offers an intimate look at the demanding reality and rugged beauty of winemaking. Hayes's structural, minimal, and poignant photographs present unromanticized, unscripted beauty and quietly magnificent details from an insider's vantage point. To work with wine is to work hard, with one's whole body, mind, and heart—and it's in those messy moments where the real beauty lies.

There is no other wine that is as

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versatile, as utterly unique in its range and production methods—and, unfortunately, as misunderstood—as sherry. For centuries, sherry was considered one of the world's great wines, spoken about in the same reverential terms as the finest Bordeaux and Burgundies. But in the last few decades, sherry lost its way—and cheap, cloyingly sweet blends sullied the reputation of what remains one of Spain's oldest and greatest winemaking traditions. Thankfully, sherry is in the midst of a renaissance. Beloved of sommeliers and bartenders in the craft cocktail community, today sherry is being re-discovered and re-appreciated as an incredible table wine and essential component of many classic cocktails. Sherry is essential reading for wine or spirits professionals looking to

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incorporate this complex wine into their menu, and for adventurous drink enthusiasts who are on the hunt for something unexpected. With a comprehensive yet accessible overview of the different styles of sherry, how they are made, and the people and places that produce it, Sherry demystifies what can be a confusing (and seemingly contradictory) wine. A thorough buyer's guide lists top producers and profiles the very best bodegas and wines. And a whole chapter on sherry-based cocktails illuminates a completely different side of sherry, featuring classic recipes like the Tuxedo and Sherry Cobbler, as well as modern creations from the country's top bartenders (Jim Meehan's East India Negroni, Derek Brown's Kojo Cocktail). More than a dozen recipes

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for tapas and other delicious
foods—best eaten alongside a glass of
sherry, of course—round out this
wonderfully eclectic, engaging, and
inspiring collection.

Acclaimed wine writer Jon Bonné explains everything you need to know about wine in simple, easy-to-digest tidbits. For example: A wine's price rarely reflects its quality. You can drink rosé any time of year. Don't save a great bottle for anything more than a rainy day. Enjoy! -- Adapted from back cover.

From the world-renowned sommelier Aldo Sohm, a dynamic, essential wine guide for a new generation NAMED ONE OF THE BEST COOKBOOKS OF THE YEAR BY FOOD52 Aldo Sohm is one of the most respected

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and widely lauded sommeliers in the world. He's worked with celebrated chef Eric Ripert as wine director of three-Michelin-starred Le Bernardin for over a decade, yet his philosophy and approach to wine is much more casual. Aldo's debut book, *Wine Simple*, is full of confidence-building infographics and illustrations, an unbeatable depth of knowledge, effusive encouragement, and, most important, strong opinions on wine so you can learn to form your own. Imbued with Aldo's insatiable passion and eagerness to teach others, *Wine Simple* is accessible, deeply educational, and lively and fun, both in voice and visuals. This essential guide begins with the fundamentals of wine in easy-to-absorb hits of information and pragmatic, everyday tips—key varietals and winemaking regions, how

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to taste, when to save and when to splurge, and how to set up a wine tasting at home. Aldo then teaches you how to take your wine knowledge to the next level and evolve your palate, including techniques on building a "flavor library," a cheat sheet to good (and great) vintages (and why you shouldn't put everything on the line for them), tips on troubleshooting tricky wines (corked? mousy?), and, for the daring, even how to saber a bottle of champagne. This visual, user-friendly approach will inspire readers to have the confidence, curiosity, and enthusiasm to taste smarter, drink boldly, and dive headfirst fearlessly into the exciting world of wine.

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