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IGCSE Business Studies 4.1 Production of goods and ...

Cambridge IGCSE Business Studies 9781108710008s1_p01-51.indd 4 1/30/19 8:09 AM. 5 d A sole trader might find it hard to compete with a larger firm because: • Sole traders do not have as much access to funds as large firms do because banks will not lend money to them as easily. So, they will find it harder to invest in the latest technology or

Activity 1 - Cambridge University Press

The Cambridge IGCSE Business Studies syllabus develops learners' understanding of business activity in the public and private sectors, and the importance of innovation and change. Learners find out how the major types of business organisation are established, financed and run, and how their activities are regulated.

Cambridge IGCSE Business Studies (0450)

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1.1 Understanding Business Activity IGCSE Business studies

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3.4.2 The nature and impact of legal controls related to marketing. Legal controls on marketing. Here are a few examples. Misleading promotion - Falsely advertise a product. Weights & measures - Businesses can't sell underweight goods (e.g. chocolate bar containing less chocolate than advertised) Sale of goods - Businesses can't sell products that are faulty or doesn't work like it ...

IGCSE Business Studies 3.4 Marketing strategy - Thames Notes

Below are additional Download Links to all the free Secondary School (High School) Resources for Form 1, Form 2, Form 3 and Form 4. The resources include teaching/learning class notes, Topical (topic by topic) Questions and Answers, Termly Examination Papers and Marking Schemes, Lesson Plans, Powerpoint Notes and Slides, Schemes of Work, KCSE KNEC Past Papers, Confidential and Marking Schemes ...

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Written by experienced IGCSE Business Studies teachers from around the world, this textbook provides full coverage of the skills and knowledge in Cambridge IGCSE Business Studies 0450 syllabus, for first teaching from 2018 and examination from 2020, to help your students succeed. Exam Board: Cambridge Assessment International Education First teaching: 2018 First exams: 2020 This Student's Book also provides coverage for Cambridge O Level Business Studies 7115 and Cambridge Business Studies (9-1) 0986 syllabuses. This title is endorsed by Cambridge Assessment International Education. * Deliver a course that reflects the modern business world with up to date examples and data.* Put Business Studies in context with engaging, up-to-date, real-life case studies from around the world for every topic.* Enable students to access the syllabus content with a fresh, visual design and language tailored to English as a Second Language learners.* Build students' skills in application, analysis and evaluation with targeted skills activities and skills builders.* Develop students' exam skills with Paper 1 exam-style questions, and Paper 2 exam-style case studies with supporting questions for every section, including some examples from Cambridge past papers.* Encourage students to check their understanding with Knowledge check questions for every topic.* Support students in assessing their grasp of the content through a progression checklist at the end of every chapter.* Improve students' vocabulary and understanding of key terms and concepts with the extensive Glossary. IGCSE is the registered trademark of Cambridge Assessment International Education.

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