

Going Global Topsim

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ABOUT TOPSIM – GOING GLOBAL f The management simulation depicts six economic regions with different framework conditions. Acting as the executive managers of a washing machine manufacturer, the participants initially work in their home region only. Soon the internationalisation activities of the companies take centre stage.

GOING GLOBAL - TOPSIM

In TOPSIM – Going Global, the teams are active in several markets simultaneously and have to consider a variety of factors while making their decisions. Due to its high level of complexity, this business simulation is particularly suitable experienced participants with solid prior knowledge in the field of international business administration.

Conquering Global Markets with TOPSIM – Going Global

The TOPSIM – Cloud creates more flexibility in the conception and execution of courses and makes business simulation seminars even more effective. With the TOPSIM Cloud, attendees can access the business simulation from anywhere. Click to accept marketing cookies and enable this content

Management Simulations for Education – TOPSIM

Business game: TOP SIM - Going Global A flight simulator for learning business by doing business. What is a TOPSIM – management simulation? ...providing a solid base in all skills required to lead a complex organization.

Business game: TOP SIM - Going Global

The “Going Global” game can be described as a flight simulator for managers based on the “learning business by doing business” principle. The challenge for students is to make decisions as a team, i.e. to decide on the type, scope and direction of their company expansion on its way to become a global player.

IML Students “Going Global” with TOPSIM® | LBS

Global-sourcing strategies Re-production of market barriers Regional manager Company guidelines Scenarios/ planning Assumptions Preliminary business plans (Regional managers); Developing strategic concepts Examination by the CEO Presentation to the Board Performance review Revised business plans >>> CEO The new TOP SIM: Going Global The ...

BUSINESS GAME: TOP SIM - GOING GLOBAL

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Studiengang Betriebswirtschaft – Planspiel TopSim Going Global

GoinGlobal’s customized job search database features 16 million+ employment listings updated daily and searchable in both English and the local language. Users can explore hiring opportunities with public and private organizations of all sizes and specialties, including NGO’s and development agencies – all searchable in one place.

Jobs | GoinGlobal

In diesem Tutorial erläutere ich, wie Sie die Erfolgsrechnung im Unternehmensplanspiel durchführen können.

BWL - Unternehmensplanspiel TOPSIM - Erfolgsrechnung - YouTube

Expand your career center's global expertise. Super charge your team's counseling capabilities with career and employment resources for more than 120 worldwide locations. Fast track job and internship searches at home and abroad. Boost placement rates with access to more than 16 million worldwide job and internship opportunities. Strengthen study abroad success. Extensive pre-departure and ...

GoinGlobal

TOPSIM – Going Global was particularly suitable for an international trip; it is a good business simulation to incorporate previous knowledge and to go through concepts such as financial planning in a realistic but risk-free environment. New experience in an international environment. The one-week seminar received very positive feedback from the students. Both the use of the business ...

TOPSIM International: TOPSIM – Going Global at the ...

TOPSIM – Business Simulations depict real decision-making processes of companies. The participants are in the position of the CEOs: They will encounter typical conflicts as members of the executive management. They will learn to understand business methods and information resources given in a condensed format.

TOPSIM - Cloud

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Das Herausgeberwerk zeigt, wie das weitverbreitete Einbinden von Spielmechaniken in Softwaresysteme als auch das Spielen im betriebswirtschaftlichen Kontext zielgerichtet gestaltet und eingesetzt wird. Welche Herausforderungen dabei zu meistern sind, schildern verschiedene Autoren aus Wissenschaft und Praxis. Ein umfassendes Werk, das sich in erster Linie an Praktiker richtet, aber auch viel Wissenswertes für Lehrende an Universitäten und Hochschulen bietet.

Studienarbeit aus dem Jahr 2015 im Fachbereich BWL - Unternehmensgründung, Start-ups, Businesspläne, Note: 1.0, Fachhochschule Münster (ITB), Veranstaltung: Business Development, Sprache: Deutsch, Abstract: Im Rahmen des Seminars Business Development wurde am 27. März 2015 das computergestützte Planspiel "Going Global" durchgeführt. Das Ziel des Planspiels bestand in der erfolgreichen Unternehmensführung und globalen Expansion der Wash Tech AG auf Basis der festgelegten Ausgangssituation. Insgesamt sollte ein besseres unternehmerisches Denken und Handeln vermittelt werden, bei dem Unternehmensziele durch langfristige Strategien umgesetzt und effiziente Entscheidungen unter Unsicherheit getroffen werden. Die Analyse und folgerichtige Bewertung makro- und mikroökonomischer Gegebenheiten ist insbesondere bei globalen Wettbewerbsstrukturen für ein zukunftsicheres Agieren - regional wie auch global - unabdingbar und sollte im Planspielverlauf erprobt werden"

Too few standard procedures within an organization and inefficiency will inevitably ensue. But too many, and creativity is stifled. This catch-22 is enough to make heads spin! How does one settle on the perfect mix that will streamline activities and create smooth workflows? Successful Business Process Management has done all the homework for you and provides a succinct, accessible overview on the training and tools available for process improvement that fills that gap of being not too rigid nor too blasé. Step-by-step instructions explain how to:

- Overcome resistance and apathy to standard procedures
- Take a systematic rather than ad hoc approach to process management
- Design key processes and capture them in documented procedures
- Revise existing processes when feasible
- Roll out the changes so people know what to do
- Embed them in the organization for reliable outcomes

With the increasingly complex organizations of the twenty-first century, it is vital that companies have standard, documented processes and procedures in order to achieve high levels of quality and productivity--yet they can't afford to dampen the innovativeness that got them on the map in the first place. In Successful Business Process Management learn how to get it just right.

Ziel des Lehrbuches ist es, einen umfassenden Einblick in das gesamte Spektrum elektronischer Informations-, Kommunikations- und Reservierungssysteme im Tourismus zu geben. Das Lehrbuch umfasst die Inhalte der Vorlesungen mit Übungen an Hochschulen aller Ebenen.

"This book provides relevant theoretical frameworks and the latest empirical research findings on game-based learning to help readers who want to improve their understanding of the important roles and applications of educational games in terms of teaching strategies, instructional design, educational psychology and game design"--Provided by publisher.

Die stete Nachfrage der Dozenten nach Einsatz- und Nutzungsmöglichkeiten eines Planspiels im Rahmen von betriebswirtschaftlichen Studiengängen sowie die Nachfrage der Studierenden nach Selbstlern- und Übungsmaterialien führte zu diesem Buch. Anhand des Unternehmensplanspiels General Management Pro der Firma TOPSIM werden einzelthemen- und gesamtsituationsbezogene Aufgaben, Hinweise zum Einstieg und zum Umgang mit der Planspiel-Software, sowie Erfahrungen der Autoren mit unterschiedlichen Lehrkonzepten und der Bewertung der Planspielleistung dargestellt. „Dieses Buch ist ideal geeignet, sich selbstständig mit den Anforderungen des TOPSIM-Planspiels ‚General Management‘ auseinanderzusetzen und so den Abschluß eines Studiums der Betriebswirtschaftslehre erfolgreicher zu gestalten.“ Prof. Dr. Gerrit Brösel, FernUniversität in Hagen und Wöhe-Mitautor. „Mit diesem Buch liegt eine sehr gelungene Ergänzung zu unserem Planspielklassiker ‚General Management‘ vor. Wir empfehlen es nicht nur den planspielenden Studierenden. Auch die Seminarleiter werden durch vielfältige Anregungen davon profitieren.“ Lilly Dege, Head of Business, TOPSIM GmbH, Tübingen. „Unsere Planspiel-Experten des Fachbereichs Wirtschaft haben mal wieder ganze Arbeit geleistet. Herausgekommen ist ein anwendungsorientiertes Buch, mit dem Studierende noch besser die Planspielmodule absolvieren können.“ Prof. Dr. Riza Öztürk, Dekan des Fachbereichs Wirtschaft an der FH Bielefeld.

This book contains extended and revised versions of a set of selected papers from two workshops organized by the Euro Working Group on Decision Support Systems (EWG-DSS), which were held in Thessaloniki, Greece, and Rome, Italy, in May and July 2013. From a total of 45 submissions, 15 papers were accepted for publication in this edition after being reviewed by at least three internationally known experts from the EWG-DSS Program Committee and external invited reviewers. The selected papers are representative of current research activities in the area of operational research and decision support systems, focusing on topics such as decision-making using social networks and Web resources; spatio-temporal Web-based decision making; group support systems; technical, legal, and social aspects of decision making; knowledge management and decision support systems; business intelligence and data warehousing; and negotiation support systems.

Seminar paper from the year 2020 in the subject Engineering - Industrial Engineering and Management, grade: 1,3, University of Applied Sciences Georg Agricola Bochum (Wissenschaftsbereich Elektro-/Informationstechnik und Wirtschaftsingenieurwesen), course: Simulation Game, language: English, abstract: This thesis deals with the necessity of using management tools within a business game. In the first descriptive part, it critically examines the common management tools mentioned in the literature. It is limited to the treatment of three tools: The Ansoff Matrix according to Harry Igor Ansoff, Porter's Five Forces (industry structure analysis) and the Business Model Canvas according to Alexander Osterwalder and Yves Pigneur. In the following analysis, the work applies these tools practically to the fantasy company, „Xeltronics 1“. What does strategic management deal with? In the Anglo-American literature, management is used in two variants of meaning. On the one hand, management in the functional sense aims to describe the processes and functions, such as planning, organization, leadership and control, that are necessary in organizations based on the division of labor. Management in the institutional sense describes the people, who perform management tasks, their activities and their roles. There are the two main components of the strategy term: the time element and the reference object. According to their etymological origin, the terms strategy and strategic are strongly associated with the term "longer-term". It is difficult to determine precisely when strategic management was established as an independent field of research. The year 1977 is mentioned as the "year of birth", for example, when a conference was held at the University of Pittsburgh in the USA, whose contributions were presented in 1979 by Schendel and Hofer under the title "Strategic Management. A New View of Business Policy and Planning". Behind the term "strategic management" is a management philosophy that expresses rethinking. Basically, the group is experiencing a similar phenomenon here as in the 1960s, when the term marketing also signalled the need to rethink after the original sellers' markets had turned into buyers' markets. Although there are many different ideas associated with the concept of strategic management, a common goal can be identified: Strategic management is able to control and guide the long-term evolution of the company. The role of the manager is important, but according to a study, almost 85% of the German population think that their salaries are high to high.

This textbook provides an exciting new addition to the area of network science featuring a stronger and more methodical link of models to their mathematical origin and explains how these relate to each other with special focus on epidemic spread on networks. The content of the book is at the interface of graph theory, stochastic processes and dynamical systems. The authors set out to make a significant contribution to closing the gap between model

development and the supporting mathematics. This is done by: Summarising and presenting the state-of-the-art in modeling epidemics on networks with results and readily usable models signposted throughout the book; Presenting different mathematical approaches to formulate exact and solvable models; Identifying the concrete links between approximate models and their rigorous mathematical representation; Presenting a model hierarchy and clearly highlighting the links between model assumptions and model complexity; Providing a reference source for advanced undergraduate students, as well as doctoral students, postdoctoral researchers and academic experts who are engaged in modeling stochastic processes on networks; Providing software that can solve differential equation models or directly simulate epidemics on networks. Replete with numerous diagrams, examples, instructive exercises, and online access to simulation algorithms and readily usable code, this book will appeal to a wide spectrum of readers from different backgrounds and academic levels. Appropriate for students with or without a strong background in mathematics, this textbook can form the basis of an advanced undergraduate or graduate course in both mathematics and other departments alike.

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