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# Geert Hofstede Cultural Dimensions

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*Hofstede's Cultural*

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## Cultures And Organizations (Trying To Understand Geert Hofstede's 6 Dimensions)

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Week 14 - Hofstede's

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~~Cultural Dimensions of Culture~~

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~~Dimensions Geert~~

~~Hofstede introduces~~

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~~26: Hofstede's Cultural~~

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~~Model on Cultural~~

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~~**with Geert Hofstede on**~~

~~**Long versus Short**~~

~~**Term Orientation**~~

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## *Hofstede Cultural Dimensions*

The 6-D model of national culture Geert Hofstede, assisted by others, came up with six basic issues that society needs to come to term with in order to organize itself. These are called dimensions of culture. Each of them has been expressed on a scale that runs roughly from 0 to

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## 100. Cultural

### Dimensions

*The 6 dimensions model of national culture by Geert Hofstede*

Hofstede developed his original model as a result of using factor analysis to examine the results of a worldwide survey of employee values by IBM between 1967 and 1973. It has been refined since. The

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original theory proposed four dimensions along which cultural values could be analyzed: individualism-collectivism; uncertainty avoidance; power distance and masculinity-femininity. Independent research in Hong Kong led Hofstede to add a fifth dimension, long-term orientation, to cover aspects of va

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*Hofstede's cultural dimensions theory - Wikipedia*

Hofstede's Cultural Dimensions Theory was created in 1980 by Dutch management researcher, Geert Hofstede. The aim of the study was to determine the dimensions in which cultures vary. Hofstede

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identified six categories that define culture:

Power Distance Index;

Collectivism vs.

Individualism;

Uncertainty Avoidance

Index; Femininity vs.

Masculinity

*Hofstede's Cultural Dimensions Theory - Overview and ...*

Hofstede's Cultural Dimension is a theory

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developed by Geert Hofstede that lays the foundation for cross-cultural communication. It demonstrates how society's culture has an impact on its members and how it relates to behaviour.

*Hofstede's Cultural Dimensions - Six Dimensions of Culture*

...

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The theory of Hofstede's cultural dimensions constitutes a framework revolving around cross-cultural communication, which was devised by Geert Hofstede. The dimensions collectively portray the impact of the culture ingrained in society on the values of the members of that society.

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*Understanding Cultures & People with Hofstede Dimensions ...*

A number of attempts have been made to combine these cultural differences across borders (e.g. the GLOBE study, Trompenaars' cultural dimensions and Hall's cultural dimensions). However, the most-used



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and best-known framework for cultural differences is Geert Hofstede's Cultural Dimensions.

*Hofstede's Cultural Dimensions*

*EXPLAINED with EXAMPLES / B2U*

Hofstede's Six Dimensions of Culture. Psychologist Dr Geert Hofstede published his

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Cultural dimensions

model at the end of the 1970s, based on a decade of research.

Since then, it's become an internationally recognized standard for understanding cultural differences. Hofstede studied people who worked for IBM in more than 50 countries.

Initially, he identified four dimensions that

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could distinguish one culture from another. Later, he added fifth and sixth dimensions, in cooperation with Drs ...

*Hofstede's Cultural Dimensions - From MindTools.com*

Please select a country in the dropdown menu below to see the values for the 6 dimensions.

After a first country has

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been selected, a second and even a third country can be chosen to be able to see a comparison of their scores. Go further, discover the Culture Compass™ or join our open programme Introduction to Cross-Cultural Management.

*Compare countries - Hofstede Insights*

The Hofstede model of

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Cultural culture consists of six dimensions. The cultural dimensions represent independent preferences for one state of affairs over another that distinguish countries (rather than individuals) from each other. The country scores on the dimensions are relative, in that we are all human and simultaneously we

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are all unique. In other words, culture can only be used meaningfully by comparison.

*National Culture -*

*Hofstede Insights*

Hofstede Insights

enables you to solve

Intercultural and

Organisational Culture

challenges by utilising

our effective and proven

framework based on

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Geert Hofstede's work.

## Dimensions

*United States - Hofstede Insights*

Geert Hofstede's Cultural Dimensions National cultures can be described according to the analysis of Geert Hofstede. These ideas were first based on a large research project into national culture differences across

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subsidiaries of a multinational corporation (IBM) in 64 countries.

*Geert Hofstede cultural dimensions – Clearly Cultural*

This article describes briefly the Hofstede model of six dimensions of national cultures:

Power Distance,  
Uncertainty Avoidance,



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Individualism/Collectivism,  
Masculinity/Femininity,  
Long/Short Term  
Orientation, and  
Indulgence/Restraint.

*Dimensionalizing  
Cultures: The Hofstede  
Model in Context*

Gert Jan Hofstede  
(1956): I am a Dutch  
population biologist and  
professor of Artificial

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Sociality, doing agent-based social simulation. I am interested in the interplay of the contrasting forces of cultural evolution, societal change and cultural stability. In the video below, Gert Jan interviews Geert.

*Geert Hofstede and Gert Jan Hofstede on culture*  
Hofstede model of

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Cultural dimensions Six Dimensions of Culture under the Geert

Hofstede model

Renowned psychologist

Dr Geert Hofstede,

conducted one of the

most extensive studies

on the influence of

culture on workplace

values. Research has

highlighted the

importance of culture as

a significant force in the

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context of business.

## Dimensions

*Six Dimensions of Culture under the Geert Hofstede model*

From studying Geert Hofstede's cultural dimensions, what differences exist between the United States and Brazil that may be relevant to your communication? 2. How can you use words to

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relate to each audience?

3. What images will you use for each audience?

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*From studying Geert Hofstede's cultural dimensions ...*

Hofstede's six dimensions of national culture Geert Hofstede,

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a Dutch psychologist, assisted by others, came up with six basic issues that society needs to come to term with in order to organize itself. Hofstede's six dimensions of 1 national culture include: 1. Power distance; 2. Individualism; 3. Masculinity; 4. Uncertainty avoidance; 5. Long-term

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orientation; and 6.

## Dimensions

*271\_5972\_276520.pdf -*

*Hofstede\2019s six dimensions of ...*

In this module, you will be measuring your personal cultural values and comparing it to Hofstede's dimensions of culture for the culture in which you live.

Please start by filling out the following

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instrument: CVSCALE:  
The Five-Dimensional  
Measure of Personal  
Cultural Values (see  
attached CVSCALE  
excel file). Then in your  
weekly journal, reflect  
on the [...]

*University of Houston*  
*Geert Hofstede*  
*Dimensions of Culture*  
...

Geert Hofstede is over  
*Page 32/63*



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80 years old but is still a widely active researcher, consultant, and speaker. His work on cultural dimensions such as individualism and power distance is still widely taught and used in evaluating international business decisions.

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Seminar paper from the year 2009 in the subject Cultural Studies - Basics and Definitions, grade: 1,3, Dresden Technical University, language: English, abstract: Be it in the business world, as a traveller, trying to master a foreign language, or to teach it, nowadays we meet people of foreign cultures more frequently

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than this was the case just 50 or even 100 years ago. Even though linguistic difficulties are often surmountable through English as lingua franca, meeting people from cultures we are unfamiliar with bears the potential for many misunderstandings. These in turn quite often lead to lack of

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Understanding, conflict, even political disaster, like in 2005 with the Danish caricature scandal involving the newspaper Jyllands Posten, when a fundamentalist Muslim cleric from Egypt living in Denmark felt offended and ridiculed in his religious beliefs by caricatures featuring Mohammed. The

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Islamic world thereby rallied to the case, and did not only react with outrage and boycott, but with violent attacks, in the course of which 140 people lost their lives and several hundred were injured. Milder reactions, like rejection and hidden resentment are, however, the more common outcomes due to intercultural

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Cultural Dimensions  
misunderstandings.

How otherwise would there be stereotypes mostly carrying negative connotations, like the obedient Chinese, the superficial American, or the super-punctual German lacking humor? The Dutch anthropologist and cultural scientist Geert Hofstede suggests that the reason for such

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Cultural Dimensions  
misunderstandings is a culturally divergent, often concealed moral concept with a direct impact on human actions and thinking. Hofstede has devoted himself to this issue and has developed a model based on a long-time study, elucidating peculiarities of and differences between national cultures in

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comparison. Thereby Hofstede classified national cultures according to five pillars, also called dimensions, which dependent on the nation vary markedly and in his study are set in relation to each other. The subject and the goal of this assignment is to present the main features of Hofstede's Model of the Five



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Dimensions of National Cultures. Following, the practical applicability of this model is briefly discussed.

The landmark study of cultural differences across 70 nations, *Cultures and Organizations* helps readers look at how they think—and how they fail to think—as members of

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groups. Based on decades of painstaking field research, this new edition features the latest scientific results published in Geert Hofstede's scholarly work *Culture's Consequences, Second Edition*. Original in thought and profoundly important, *Cultures and Organizations* offers vital knowledge and

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insight on issues that will shape the future of cultures and nations in a globalized world.

Masculinity and Femininity is the first in-depth discussion of the masculinity dimension, and how it can help us to understand differences amongst cultures. Geert Hofstede begins with a general

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Explanation of the masculinity dimension, and discusses how it illuminates broad features of different cultures. Parts Two, Three and Four apply the dimension more specifically to gender (and gender identity), sexuality (and sexual behaviour), and religion, probably the most influential variable of

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all. The book closes with a synthesizing statement about cultural values as they are linked to sexuality, gender and religion.

A masterpiece in intercultural training! Exploring Culture brings Geert Hofstede's five dimensions of national culture to life. Gert Jan Hofstede and

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his co-authors Paul Pedersen and Geert Hofstede introduce synthetic cultures, the ten "pure" cultural types derived from the extremes of the five dimensions. The result is a playful book of practice that is firmly rooted in theory. Part light, part serious, but always thought-provoking, this unique

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book approaches training through the three-part process of building awareness, knowledge, and skills. It leads the reader through the first two components with more than 75 activities, dialogues, stories, and incidents. The Synthetic Culture Laboratory and two full simulations fulfill the skill-building

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**Cultural Dimensions** component. Exploring Culture is suitable for students, trainers, coaches and educators. It can be used for individual study or as a text, and it serves as an excellent partner to Geert Hofstede's popular Cultures and Organizations.

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Geert Hofstede's theory of cultural dimensions describes the effects of a society's culture on the values of its members, and how these values relate to behavior, using a structure derived from factor analysis. The theory has been widely used in several fields as a paradigm for research, particularly in cross-cultural psychology,

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international management, and cross-cultural communication. Hofstede developed his original model as a result of using factor analysis to examine the results of a world-wide survey of employee values by IBM in the 1960s and 1970s. The theory was one of the first that could be quantified, and could be

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used to explain observed differences between cultures. Dannoe izdanie predstavlyaet soboj kompilyatsiyu svedenij, nahodyaschihsya v svobodnom dostupe v srede Internet v tselom, i v informatsionnom setevom resurse "Vikipediya" v chastnosti. Sobrannaya po chastotnym zaprosam ukazannoj

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haraktera v otnoshenii glavnoj tematiki, predstavlyaya soboj isklyuchitelno faktologicheskij material.

'The publication of this second edition of Culture's Consequences marks an important moment in the field of cross-cultural studies . Hofstede's framework

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for understanding national differences has been one of the most influential and widely used frameworks in cross-cultural business studies, in the past ten years' - Australian Journal of Management

In his bestselling book Culture's Consequences, Geert Hofstede proposed four

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dimensions on which the differences among national cultures can be understood:

Individualism, Power Distance, Uncertainty Avoidance and Masculinity. This volume comprises the first in-depth discussion of the masculinity dimension and how it can help us to understand differences

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among cultures. The book begins with a general explanation of the masculinity dimension, and discusses how it illuminates broad features of different cultures. The following parts apply the dimension more specifically to gender (and gender identity), sexuality (and sexual



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(behaviour) and religion, probably the most influential variable of all. Hofstede closes the book

Seminar paper from the year 2014 in the subject Cultural Studies - Empiric Cultural Studies, grade: 1,3, Johannes Gutenberg University Mainz (Deutsches Institut),

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course: G.3 Einführung in die interkulturelle Kommunikation und den Kulturvergleich,  
language: English,  
abstract: In order to explain the differences between German and Chinese culture and how these can be illustrated with the help of Hofstede's cultural dimensions theory, chapter 2.1 begins with

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an introduction to the concept of culture and the concept of cultural standards. This is followed by a differentiation between German and Chinese cultural standards. Since Hofstede's model works with so-called cultural dimensions, Chapter 2.2 deals with the intention and problems of cultural dimensions and names

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Other cultural studies that have experienced great resonance and impact alongside Hofstede. The actual differentiation between German and Chinese culture, which is presented here primarily in the context of the corporate and family context, takes place in Chapter 3. To build up a basic understanding of

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Hofstede's work, important cornerstones of his study are outlined in Chapter 3.1. In the next step, the differences between German and Chinese culture are shown in Chapter 3.2 based on Hofstede's five cultural dimensions. In Chapter 4, Hofstede's study is critically appraised, with a focus on praise

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received, criticism experienced and its overall relevance in comparative cultural research. The thesis concludes with a summary and outlook in Chapter 5.

Cross-Cultural Analysis is the sequel to Culture's Consequences, the classic work published by one of the most

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influential management thinkers in today's times, Geert Hofstede.

Transcultural  
management ;  
Management styles ;  
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